



CAMPUS CENTRAL

# ARSD establishes a Centre for Innovation and Entrepreneurial Leadership (CIEL), Technology Business Incubator (TBI)

BY SHAGUN MARWAH - JANUARY 11, 2016



With a vision to ignite a spirit of entrepreneurship and a passion for leadership and progressive business ideas among students, Delhi University's Atma Ram Sanatan Dharma College (ARSD)

established a Centre for Innovation and Entrepreneurial Leadership (CIEL), Technology Business Incubator (TBI), supported by the Ministry of Micro, Small and Medium Enterprise (MSME), Government of India.

It is commonly believed that entrepreneurs are made, not born, thereby sustaining the view that by infusing outstanding leadership qualities and proactive entrepreneurial strategies along with some financial support, any person can reach great heights. Thus, with an aim to inculcate this capacity of turning excellent ideas into successful businesses through start-up funds, MSME Support Grant for Technology Entrepreneurship invites young budding entrepreneurs who may be students of any college, faculties and other Incubates to try out all their innovative ideas (processes/products) at a grass-root level and then take them beyond its inception from a 'know-how' development stage to a 'do-how' production stage.

ARSD's CIEL Technology Business Incubator will provide laboratory and workshop facilities, infrastructural services and mentoring assistance to all selected applicants, who may be requested to present their cases through a Power-Point Presentation mode in front of a review/monitoring committee. The entrepreneur/company will have to invest at least 15% of the cost of incubation for a Micro scale start-up or 25% of the cost of incubation for leading to a Small and Medium scale enterprise. The funding by MSME may range between Rs.4-8 lakhs per entrepreneur and will be made available to them as a grant.

Therefore, the purpose of this whole program is to help students take their ideas to the level of a start-up by providing them a nurturing, instructive and supportive environment, and turning them into successful entrepreneurs in no time. To apply, an application form from <https://arsdcollege.net> must be downloaded and sent to [principal.arsdcollege@gmail.com](mailto:principal.arsdcollege@gmail.com) and [rajeev@arsd.du.ac.in](mailto:rajeev@arsd.du.ac.in) by 15<sup>th</sup> January, 2016. Selected candidates will be contacted via email.

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**AUTHOR**

## Shagun Marwah

[shagunm@dubear.com](mailto:shagunm@dubear.com) ; Leading by the quote “Every cloud has a silver lining”, Shagun tends to see the best of every situation and observes mostly what others leave unnoticed. One can find her either under an influence of the darkest corners of psychological thrillers or romanticism of John Green’s beautiful love stories. A writer with a weakness for coffee and petrichor, she blissfully escapes into the world of soulful music while travelling to new destinations or singing when nobody is around. Being a true Delhi-ite, her favorite street food, ranging from spicy aloo chaat to pani puri or sweet hot jalebis to chilled rabdi kulfi, is a love beyond measure.

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